



CJ Jasenski

Illustrator • Character Designer • Published Children's Book Artist

Greenville, Ohio | Remote | CJJasenski@gmail.com | 937-417-3592

Portfolio: CJJasenski.com/illustration

Summary

Published illustrator and character designer with 30+ years of professional experience across children's book illustration, editorial art, character design, brand mascots, greeting card illustration, and licensing. Two distinct styles — expressive sketchy ink and clean polished character illustration.

Available for contract, freelance, and full-time remote work.

Character Design & Development • Children's Book Illustration • Editorial Illustration
Expressive Ink & Watercolor • Digital Illustration (Procreate) • Hand Lettering
Brand Mascot & Character Identity • Licensing & Commission Work • Visual Storytelling

Experience

Illustrator & Character Designer — 1991 to Present

CJ Jasenski Studio | Greenville, OH | Remote

- 30+ year illustrator: publishing, editorial, tourism, greeting card, brand identity, and licensing markets
- Published children's book illustrator — I Choose You (2022), author Megan Shiffr
- Character development and illustration — Annie Oakley Capital of the World
- In-House illustrator — Gooseberry Patch: cookbook and lifestyle brand (1997-1998)
- Illustration work distributed in print and digital formats across multiple client markets
- Available for commissions, licensing, editorial, and character design projects

Implementation Specialist — 2006 to 2007

Fitch Design Group | Columbus, OH

- Brand environment implementation for national clients at a global retail design consultancy

Retail Development Manager — 2005 to 2006

Lee Middleton Company | Columbus, OH

- Managed national branded retail program rollout across Saks Fifth Avenue family of stores
- Opened 38 locations in 8 months

Co-Founder & Operations Director — 2007 to 2016

elementsLife Yoga Studio | Greenville, OH

- Co-founded and operated full-service yoga studio for 9 years
- Directed all brand development and marketing

Bachelor of Arts: Art & Architectural History — Miami University | Oxford, OH | 1999-2001

Associate of Arts: Business — Edison State Community College | Piqua, OH | 1995-1997